Внеаудиторная самостоятельная работа студентов по дисциплине

«Иностранный язык»

25.02.05 «Управление движением воздушного транспорта»

1 курс 2 семестр

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Методические указания

Внеаудиторная самостоятельная работа выполняется ***рукописно*** в тетради для конспектов по дисциплине.

Индивидуальные задания выполняются в соответствии с расписанием занятий и сдаются в электронном виде на почту преподавателя.

Выполненные конспекты и задания должны быть сфотографированы и фотографии должны быть вставлены в документ Word. Работа должна иметь титульный лист с указанием фамилии, имени, отчества студента, группы, курса, специальности. В теме письма на эл. почту указывается номер задания и фамилия студента.

ДАННОЕ ЗАДАНИЕ РАСЧИТАНО НА 12 АУДИТОРНЫХ ЧАСОВ

1. Поставьте глаголы в нужную форму Past Perfect

1. He (meet) her somewhere before.

2. She told me she (study) a lot before the exam.

3. The storm destroyed the sandcastle that we (build) .

4. My brother ate all of the cake that our mum (make) .

5. I could not remember the poem we (learn) the week before.

6. I (not/have) breakfast when he arrived.

7. The grass was yellow because it (not/rain) all summer.

8. When I arrived at the cinema, the film (start).

9. The children (not/do) their homework, so they were in trouble.

10. She (not/ride) a horse before that day.

2. Поставьте глаголы из скобок в форму Past Simple и Past Perfect, обращая внимание на последовательность действий.

Н-р: When my mum … (appear), my father already … (start) the car. – When my mum appeared, my father had already started the car. (Когда мама появилась, мой папа уже завел машину.)

1. When the police … (arrive), we already … (catch) the thief.
2. Jack … (finish) the test before the bell … (ring).
3. When Anna … (come) to say good-night, her children already … (fall asleep).
4. Scott already … (prepare) the dinner when her husband … (get) home from work.
5. When Brad and Susan … (get married), they … (know) each other for 3 years.
6. She … (not enjoy) the film because she … (read) the book before.
7. Our apartment … (be) in a mess because I … (have) a birthday party the night before.
8. We … (not go) to a restaurant because we … (spend) all our money on clothes.
9. Mary … (can't go) skating after she … (break) her leg.
10. Larry … (be late) because he … (get stuck) in a traffic jam.

3. Определите, какое действие произошло раньше. Объедините два предложения в одно, не меняя части местами. Используйте BEFORE)

Example: I sent a telegram. Then I met my friend.

— I had sent a telegram before I met my friend.

1. The rain stopped. I went for a walk.
2. I did my homework. My mother returned home.
3. We met in the street. We went to the park.
4. They packed their things. Then they started.
5. I had dinner. I switched on the TV set.

6. He returned home. The guests left.
7. We came to the cinema. The film began.
8. I read the book. I saw the play.   .
9. They lived here. They moved to another place.
10. We played a game of tennis. We went to my place

4. Прочитайте и переведите текст (устно)

Problems Customers Face While Shopping Online

It's easy. It's quick and it's literally a click away. That's online shopping for you. But is it that simple? Not exactly. There are many issues with online shopping faced by the consumers. And these challenges are not limited to fake products or hidden costs

Customers like to shop at websites that offer them convenience, are easy to browse through, aesthetically appealing and provide relevant information. When the website is not optimized right, it leads to the case of abandoned carts, order cancellations or returns.

Let's check out some of the online shopping problems that customers face

1. Product Quality

This is the most common problem faced by customers who shop online regularly. The quality of the product is often not up to the mark with what is presented in the pictures. With the competition growing in the e-commerce industry, as many websites become a marketplace for sellers to sell their products, and the issue of fraudulent sellers is increasing. The checks on registration are poor and selling poor-quality in the name of brands is becoming increasingly common. Even worse, quality-checks have become so rare with the magnitude of online sales which is soaring high.

2. Delivery Time Is Not Clear

So many times, the delivery time is not clearly stated in the order process. More often than not, consumers do not know when the product will be delivered. Many a times, these orders take more time than expected to be delivered.

It's important for buyers to have realistic expectations and know when they can expect their orders. It is important for people to know when their product is arriving so that they can plan their day accordingly. Customers often complain that the delivery boys do not even call them before arriving to deliver the product. The best thing is to check with the website about the estimated time of arrival of a certain product before you place the order.

3. The trouble with Hidden costs

This is another common issue customers face even with leading e-commerce development companies. Online marketplaces do not tell customers the hidden costs on so many things. For instance, the customer is lured into buying something that says is cost at a certain price. Within minutes, they are paying a lot more to get the product delivered, tax charges, additional shipping, etc. This eventually leads the customer to pay a lot more than he or she had expected.

9. Complicated Navigation

Does your website resemble a maze of where the visitor feels lost? It's tempting to opt for complex looking website structures and designs and they may also hook in many curious customers; but this may not be a great idea to build long-term customer base. Most visitors get frustrated with these complex monstrous website and bounce off.

Conclusion:

Websites designed using the right tools with the help of an experienced [magento 2 migration service](#) provider can overcome most of these challenges while you upgrade your web shop to the latest version. With the help of the mentioned solutions, you can get your website optimized and help visitors overcome these online shopping challenges to boost your ecommerce sales. As per kissmetrics data, 81% of customers say that they will buy from a platform again if they were satisfied with the experience. Hence, going that extra mile for your

customers and addressing their pain points will surely pay off in future. Remember, putting products on the display is not enough, conversions happen when everything goes well till end.

5. Выпишите из текста 15-20 незнакомых вам фраз и переведите их

6. Составьте краткий пересказ текста (10-15 предложений)